

**Electronic Press Kit
2024**



MARI TAKAHASHI

@atomicmari

Talent X (management)
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Arise Artists Agency (voice over)
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ACTOR | HOST | GAMER

ABOUT MARI

From professional ballet to traditional entertainment, Mari Takahashi is a classically trained digital trailblazer: **a bilingual Japanese-American actor, award-winning host, and a luminary in the gaming world.**

Mari Takahashi transitioned from ballet to YouTube -- joining the comedy juggernaut, **SMOSH**. During her 10-year tenure, she co-founded SMOSH Games, won **2 Streamy Awards**, and produced shows like *Smosh Pit Weekly*, *Maricraft*, and *Operation: Open World*, amassing over **2 billion collective views**.

Mari has appeared on CBS's *Survivor*, and various short films, played Pepper Yamane in the **Emmy-winning show *Artificial***, and featured in international commercial campaigns for brands like Verizon, Ericsson, McDonald's, and Lacoste. She's also hosted shows for Google, Paramount, Polygon, Netflix, and more.

MISSION

Storytelling is my passion and working in this industry is an honor. It's my goal to lead with gratitude and keep the door open for others to follow. I advocate for AAPI, women in STEM, and inclusion in our industry by lobbying Congress annually, regularly speaking on panels, and continuing my work as a co-owner of Spacestation Gaming.

770k

INSTAGRAM

405k

TWITTER/X

229k

FACEBOOK

298k

YOUTUBE

300K+

TIKTOK +OTHERS

AS SEEN ON



FEATURED PRESS

BUSINESS INSIDER

Entertainment WEEKLY

c/net

VentureBeat

People

tubefilter

gamesradar+

ESI ESPORTS INSIDER

Forbes

geektyrant

DEADLINE

COMPLEX



click to download media

headshots

voice over

resume

demo reels

SERVICES PROVIDED

- **social media** (original sponsored content)
- **voice-over** (animation, video games, commercial)
- **acting** (improv, sketch, drama, stage combat)
- **hosting** (IFB, teleprompter, live, interview, panels)
- **gaming** (10+ years experience, C-suite, panels)



THANK YOU
I look forward to
working together and
bringing your next
creative project to life!

MANAGEMENT

Talent X

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VOICE OVER

Arise Artists Agency

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DIRECT

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